



**WELCOMES**





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## **OUR STORY**

**At Urban Broadcast Media (UBM), we believe in building communities and partnerships. Our strength emanates from a belief in community dedicated to excellence in content platform and delivery. We are a conduit to telling our story our way. UBM is a multi-media center ready to meet your needs for video and audio production, web radio, social media and graphic design. Our Bronzeville location houses state-of-the-art equipment operated by leading industry talent.**

**We are home to three internet radio stations, UBM Talk, UBM Jamz and our brand new UBM Praise; all of which are available for brokered hour programs with spot opportunities on station-produced content.**

**UBM Web puts you on the digital highway with the latest in digital marketing and social media engagement. We are a fledgling start-up business on track for success.**



# THE LEADERSHIP



## **Dr. Leon D. Finney, Jr. – Founder and Sponsor**

Board President of the multi million dollar Woodlawn Community Development Corporation, three time Emmy nominated host of Another Perspective, Community Activist, Organizer and Urbanologist.







# OUR COMMUNITY



## The Boys Basketball Award Ceremony

Dr. Leon Finney, Jr. presents awards to the participants of this annual competition.



## The Senior Summer Music Fest

Featuring Jazz and R&B performances as well as food and fun for the seniors of WCDC



## City Farming

Residents of UBM's parent company WCDC plant and grow fresh vegetables for seniors.



## Defy Gravity Basketball Tournament

All Girls teams participate in this annual basketball tournament.



# INTERNET RADIO



*Building people, communities and partnerships with a commitment to providing quality services.*



UBM Talk the Internet's most controversial, innovative, and stimulating conversations. Bringing you the hottest must knows in sports, relationships, politics, education, life coaching, health and so much more. We bring the laughs and entertainment with host Damon Williams of BET's ComicView & the Tom Joyner Morning Show. We drop the heavy topics to engage your mind with "Baseline" with host Chris Base and we'll flex your debate muscle with Jedidiah Brown host of "Power to the Village." When you need a little shine or shade in your life tune in to "3's Company Radio," where ALL the scandals of the week are discussed.



### **THE DAMON WILLIAMS SHOW**

The nationally known actor, comedian, and writer travels worldwide doing stand up comedy and now he and his crew are bringing the laughs to UBM.



### **2 DIFFERENT VIEWS**

Chat about the Hollywood world with their "Trash Talk" segment and play the hottest music with their segment "Bang it or Sang it". You will LOL and questions your own judgment.



### **TURN UP RADIO**

"Nate tha Great" BKA Nathanael Cole is the host of Turn-Up Radio on UBM Talk. Turn-Up Radio is thee powerful and "hottest" talk radio show in Chicago.



### **ANOTHER PERSPECTIVE**

Dr. Finney discusses different topics that have an impact on African Americans and opens these discussions to guests and callers. Another Perspective opens your mind to what is happening in our African American community.

## Uplifting And Encouraging



### **THE SIR WALTER JONES SHOW**

Sir Walter Jones and co-host Alvin C. Carter host this Christian talk show. The show is edgy, funny, and transparent tackling all the issues in the walk of believers.



### **PEACE & LOVE**

Crystal Waters hosts the discussions, with counseling and healing that offers each and every listener the tools, techniques and power to create a prosperous lifestyle!

UBM Praise brings you the best Inspirational / Gospel music whenever you need Encouragement and Uplifting. We have various faith-based shows hosted by industry musicians / producers, singers and actresses.

Sir Walter Jones with the “Sir Walter Jones Show” is candid and transparent; tackling all the issues in the walk of believers. Actress / Singer Taylor Coleman from the hit TV show The Preachers Daughter Inspires you with “The Sound Off Show,” and “The Well Connected” D. Curtis Randle brings the top 10 Gospel hits, and “Flashback Gospel” songs of the week on the “D. Curtis Randle Show.”



UBM Jamz is UBM's all music station playing the best music from the past 30 years. Do you need that musical wake up in the morning? That mid-day "pick me up" or some music to get the party started? No matter what the case, UBM JAMZ has the right songs for you!

UBM JAMZ features great shows varying from the energetic mother-daughter duo on "Two Different Views," the Real Reggae vibes with a splash of the American soul with KT on the "Jamaica Funk Show," to underground music from unsigned artists with Skoochy G. on the "Skoochy G Show."



### THE SKOOCHY SHOW

The show started in 2010 on a local Chicago TV network called CANTV. Viewers reached over a quarter million within the Chicago City limits. Four years later The Skoochy Show is resurrected on UBM JAMZ as a internet Radio show that plays only unsigned artist.



### TURN DOWN 4 WHAT

w/ host Tiffany is a music show that plays all the hits from the 70's to current! Need that pop out music no problem, they will keep you TURNED UP on your way to the club or lounge.

## How popular is urbanbroadcastmedia.com?

### Alexa Traffic Ranks

How is this site ranked relative to other sites?



Global Rank <sup>?</sup>

547,535 ▲ 363,120

Rank in United States <sup>?</sup>

176,833

## How engaged are visitors to urbanbroadcastmedia.com?

Bounce Rate

17.00% ▲ 24.00%

Daily Pageviews per Visitor

6.40 ▲ 16.16%

Daily Time on Site

12:05

## How popular is wvon.com?

### Alexa Traffic Ranks

How is this site ranked relative to other sites?



Global Rank <sup>?</sup>

2,362,173 ▲ 830,406

Rank in United States <sup>?</sup>

510,304

## How engaged are visitors to wvon.com?

Bounce Rate

77.60% ▲ 117.00%

Daily Pageviews per Visitor

1.50 ▲ 12.57%

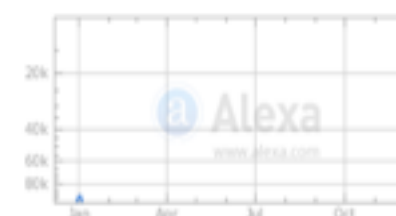
Daily Time on Site

1:39 ▲ 79.00%

## How popular is v103.com?

### Alexa Traffic Ranks

How is this site ranked relative to other sites?



Global Rank <sup>?</sup>

255,837 ▲ 22,032

Rank in United States <sup>?</sup>

48,471

## How engaged are visitors to v103.com?

Bounce Rate

68.20% ▲ 18.00%

Daily Pageviews per Visitor

1.78 ▲ 40.00%

Daily Time on Site

3:13 ▲ 43.00%

## How popular is wgci.com?

### Alexa Traffic Ranks

How is this site ranked relative to other sites?



Global Rank <sup>?</sup>

491,895 ▲ 31,316

Rank in United States <sup>?</sup>

93,917

## How engaged are visitors to wgci.com?

Bounce Rate

56.10% ▲ 3.00%

Daily Pageviews per Visitor

1.90 ▲ 6.00%

Daily Time on Site

2:39 ▲ 29.00%